

Activity Name	Socioeconomic Intervention
Lead Partner	Horizons for Green Development
Supporting Partner(s) if applicable	NERC, IUCN
Geographical Scope of Activity	Al-Karak Municipality
Budget Line Item	4.3 Support small initiatives for Community Based Organizations & NGOs, with particular attention to women.
Budget Amount	4.3 43,000 JOD
Start Date	Jan 2019
End Date	Dec 2019

Summary

The aim of the MINARET project is to develop capacity at the local and regional levels in addressing climate change issues and impact mitigation. This will be accomplished using renewable energy resources, applying energy efficiency practices, water management techniques and food security. The extension of the focus from energy to also include water and food systems will increase the overall benefits at the regional, community, organization and individual levels, as outlined below. The following initiatives will be implemented in Al-Karak municipality in Jordan to target the selected CBO as a main key actor/beneficiary.

Approach

In a fully participatory and bottom up approach, the objective of these activities is to support small initiatives for CBOs & NGOs, with particular attention to women which should be in-line with the MINARET mandate and based on the needs of the target community, that enable local communities to better use/optimize eco-friendly solutions to generate income, produce social and environmental benefits and in the process, enhance women's role in sustainable development. The intervention aims to implement the value chain socio-economic projects with municipalities in partnership with Momya (Organization) and Qperspective by conducting the value chain and stakeholder mapping which will lead to:

- Increased revenue;
- Increased access to ecofriendly activities
- Increased potential for income generation (number of people & income amount);
- Reduced environmental footprint;
- Ability to continue providing benefit and furthering impact during the duration of the project and beyond.

The Value Chain Mapping is the second step after the socioeconomic baseline study was completed in year one, the implementation phase will follow on the ground based on all findings and in a very clear direction. This approach will assure better contribution to SDG 8 & 11.

Partners & Implementation

This initiative could be mastered by one of the following entities or a combination of more than one institution (through MOUs):

- JOHUD which can act as a supervisor (for free)
- Momya Waterfalls society: Eco- tourism development partner
- Local Women: traditional food supplier
- Women Cooperative Society): packaging partner.
- Al-Karak Municipality: Project facilitation and approvals
- MENARET Project Management Unit (PMU): Project facilitation and supervision

Socioeconomic Intervention & Gender

The socioeconomic intervention in Jordan holds an ecotourism aspect that involves enhancing a visitor's center (Ecotourism hub) managed by the Momya Organization. The intervention will help build the capacity of the organization while fixing the visitor's center and adding signage to bring it to a fully operational level. Solar panels will provide power to the center while the reuse of gray water in farming will add the element of water management to fulfill the NEXUS approach.

In Al-Karak valley, the NEXUS approach will link organizations and products with Momya. The center will provide services to tourists and sell them organic and homemade products with a focus on dairy, such as Jameed and Ghee, that Al-Karak is known for. The center will be beneficial to the

environment by managing the number of tourists and their hikes. The project will link at least 3 CBOs to accomplish the work together (each in their own field of expertise).

Capacity Building

It is highly recommended to conduct training courses on the following key aspects for the project partners.

- 1- Eco-tourism and tour guide training
- 2- Eco-packaging
- 3- Food safety and quality
- 4- Food processing
5. Partnership thinking

Communication Plan

Throughout the implementation of the project, communication strategy will be as follows:

- The focal point at the municipality will be the channel of communication between the project team and bidders executing pilot projects.
- Face to face meetings in Jordan between focal point, MINARET team, and contractors will be held for progress updates, challenges and concerns.
- Progress reports on bi-weekly basis by MINARET focal points.
- Documentation during the project's implementation will be carried out to ensure transparency in implementation and show any remedial actions needed to be taken.

1.1 Socioeconomic Activity Objectives & Expected Results

Activities	Objective	Input	Outputs/Measureable Results	Purpose/Impact
Attend bidder/bidders presentation on the Value Chain and Stakeholder mapping and signing with the selected bidder/bidders	Launch of the Value Chain and Stakeholder mapping.	Comprehensive development plan for the pilot project.	1 pilot project under the NEXUS approach in the targeted municipality	Increase knowledge and the know-how for adopting the nexus approach on several levels.
Field visits to Al-Karak to oversee the implementation on the ground.	Monitor the implementation of the Value Chain and Stakeholder mapping.	Development of the work plan.	NEXUS approach pilot project in Al-Karak municipality	Increase knowledge and the know-how for adopting the nexus approach on several levels.
One day workshop with the selected bidder/bidders and partners for the Value Chain and Stakeholder mapping	To agree on the following steps and ways of communication "Kick off workshop"	Comprehensive development plan for the pilot project.	1-day workshop	Less challenges and disagreements in ways of working
Conduct assessments for Al-Karak municipality.	to provide the communities with small programs	Comprehensive assessments	1 assessment for the municipality	encourage other implementers to initiate long term impact projects
Capacity building programs	Capacity building for partners and Stakeholders.	More professional deliverables.	Depending on the needs assessed by each Stakeholder/ implementing partner	Long term impact capacity building.
Provide diagrams and a detailed animation for MINARET intervention and share on the social media platform	Link socio-economic component with gender mainstreaming.	Comprehensive plan	TBD	More visibility to NEXUS approach.

