

Activity Name	Socioeconomic Intervention
Lead Partner	Horizons for Green Development
Supporting Partner(s) if applicable	NERC, IUCN
Geographical Scope of Activity	Monastir Municipality
Budget Line Item	4.3 Support small initiatives for Community Based Organizations & NGOs, with particular attention to women.
Budget Amount	4.3 43,000 JOD
Start Date	Jan 2019
End Date	Dec 2019

SECTION A: ACTIVITY DESCRIPTION

Summary

The aim of the MINARET project is to develop capacity at the local and regional levels in addressing climate change issues and impact mitigation. This will be accomplished using renewable energy resources, applying energy efficiency practices, water management techniques and food security. The extension of the focus from energy to also include water and food systems will increase the overall benefits at the regional, community, organization and individual levels, as outlined below. The following initiatives will be implemented in the **Monastir** municipality in Tunisia to target the selected women's CBO as a main key actor/beneficiary.

Approach

In a fully participatory and bottom up approach, the objective of these activities is to support small initiatives for CBOs & NGOs, with particular attention to women which should be in-line with the MINARET mandate and based on the needs of the target community, that enable local communities to better use/optimize eco-friendly solutions to generate income, produce social and environmental benefits and in the process, enhance women's role in sustainable development. The intervention aims to implement the value chain socio-economic projects with municipalities in partnership with Voice of the Children CBO, Notre Grand Bleu (Organization) and Qperspective by conducting the value chain and stakeholder mapping which will lead to:

- Increased revenue;
- Increased potential for income generation (number of people & income amount);
- Reduced environmental footprint;
- Ability to continue providing benefit and furthering impact during the duration of the project and beyond.

The Value Chain Mapping is the second step after the socioeconomic baseline study was completed in year one, the implementation phase will follow on the ground based on all findings and in a very clear direction. This approach will assure better contribution to SDG 8 & 11.

Partners & Implementation

This initiatives could be mastered by one of the following entities or a combination of more than one institution (through MOUs)

- Notre Grand Bleu: the main implementing partner.
- Voice of the Children's: implementing partner.
- Business entrepreneur association: implementing partner.
- Monastir Municipality: Facilitation and Supervision
- MENARET Project Management Unit (PMU): Facilitation and Supervision

Socioeconomic Intervention & Gender

The main aspect of the socioeconomic intervention in Tunisia involves the creation of a Nature Hub that will include a shop (dukkan) that will support sustainable practices and sell eco-friendly hand-made products. The shop will sell recycled products made by environmental organizations, and the HUB will provide a space (Youth Center) to host local university youth and international researchers present in Monastir to study the marine environment and turtles in the region.

Nature Hub Details

The HUB will serve the existing CBOs, managed by Grand Bleu and under the Municipality's umbrella. The HUB will serve the following groups:

- Academia by securing a Youth Center where they can receive job training, capacity building and practice in three sectors: biodiversity, climate change, renewable energy, and ecofriendly food production.
- Small enterprises; where entrepreneurship will be supported by securing the Natural Dukan (shop) to sell their hand-made products.

- Quriat island and its researchers by installing PV System as a model of the clean and renewable source of energy and small water treatment plant which will secure a clean drinking water.

- Women CBOs that will be trained on how to produce ecological products such as ecological Fishing Nets.

A social aspect will be implemented in Sawt Al-Tifl (Childs Voice) CBO, an organization that supports orphans and single mothers. The organization currently spends large monthly amounts to pay for water and electricity, providing them with a PV system and a solar pump will reduce these amounts significantly and provide the organization with beneficial savings. This intervention will provide work opportunities and the savings will support eco-friendly projects that include weaving, farming and establishing a production kitchen that will bring in revenue.

Capacity Building

This initiative is complicated and need effort, management and commitment. The following trainings are needed.

1. Financial training on grants management.
2. Projects management and reporting.
3. Special training in the marketing skills
4. Ecotourism.
5. Recycling art technique
6. Partnership and strategic thinking

Communication Plan

Throughout the implementation of the project, communication strategy will be as follows:

- The focal point at the municipality will be the channel of communication between the project team and bidders executing pilot projects.
- Monthly Skype meetings between focal point, MINARET team, and contractors will be held for progress updates, challenges and concerns.
- Progress reports on bi-weekly basis by MINARET focal points.
- Documentation during the project's implementation will be carried out to ensure transparency in implementation and show any remedial actions needed to be taken.

1.1 Socioeconomic Activity Objectives & Expected Results

Activities	Objective	Input	Outputs/Measureable Results	Purpose/Impact
Attend bidder/bidders presentation on the Value Chain and Stakeholder mapping and signing with the selected bidder/bidders	Launch of the Value Chain and Stakeholder mapping.	Comprehensive development plan for three pilot projects.	3 pilot projects of the NEXUS approach in the three targeted municipalities	Increase knowledge and the know-how for adopting the nexus approach on several levels.
Field visits to Tunisia to oversee the implementation on the ground.	Monitor the implementation of the Value Chain and Stakeholder mapping.	Development of the work plan.	NEXUS approach pilot project in the Monastir municipality	Increase knowledge and the know-how for adopting the nexus approach on several levels.
One day workshop with the selected bidder/bidders and partners for the Value Chain and Stakeholder mapping	To agree on the following steps and ways of communication "Kick off workshop"	Comprehensive development plan for the pilot project.	1-day workshop	Less challenges and disagreements in ways of working
Conduct assessments for the Monastir municipality.	to provide the communities with small programs	Comprehensive assessments	1 assessment for the municipality	encourage other implementers to initiate long term impact projects
Capacity building programs	Capacity building for partners and Stakeholders.	More professional deliverables.	Depending on the needs assessed by each Stakeholder/ implementing partner	Long term impact capacity building.
Provide diagrams for MINARET intervention and share on the social media platform	Link socio-economic component with gender mainstreaming.	Comprehensive plan	TBD	More visibility to NEXUS approach.

