



The MENA Region Initiative as a Model of NEXUS Approach and Renewable Energy Technologies

Capacity Building Plan Jordan – Lebanon – Tunisia



Introduction

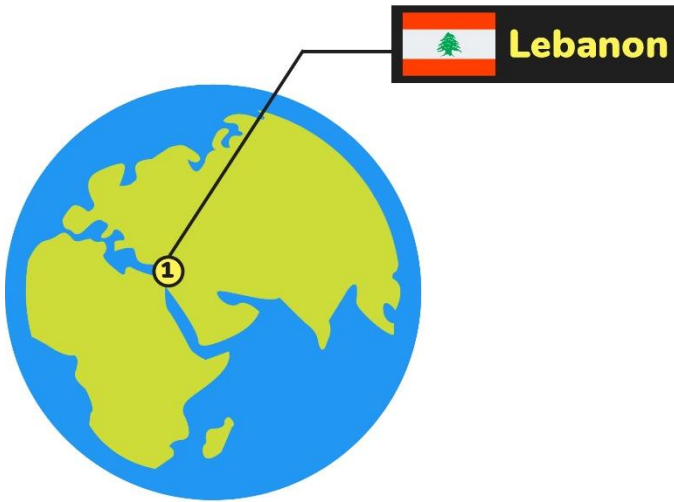
This document has been developed by Horizons for Green Development through reports provided by *Arz El-Chouf Biosphere Reserve* (Lebanon) and *Qperspective* (Jordan and Tunisia), who were tasked with “Conducting MINARET Value-Chain Mapping and Identifying Project Specific Stakeholder Capacity Building Needs.”

This plan summarizes the findings and brings forth recommendations for specific capacity building activities to be conducted in each of the three project countries that will enhance the effectiveness of the MINARET project and aid in achieving its goals.



Country

Target Beneficiaries



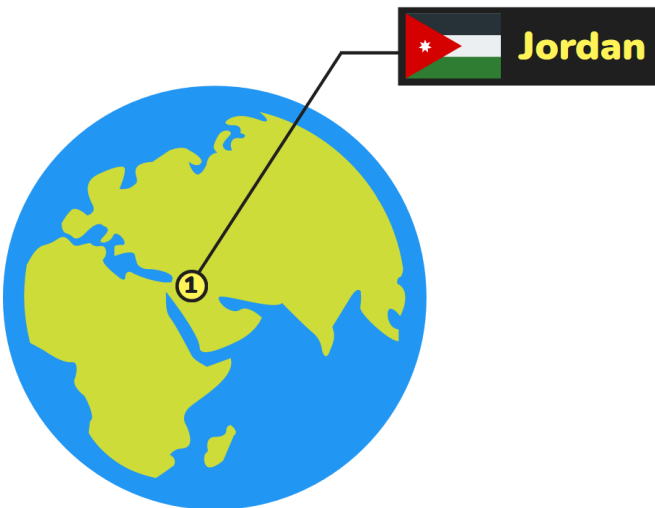
Jdaideh Municipality
Municipal Committee



Baqaata Women Organization
Lana Youth Organization



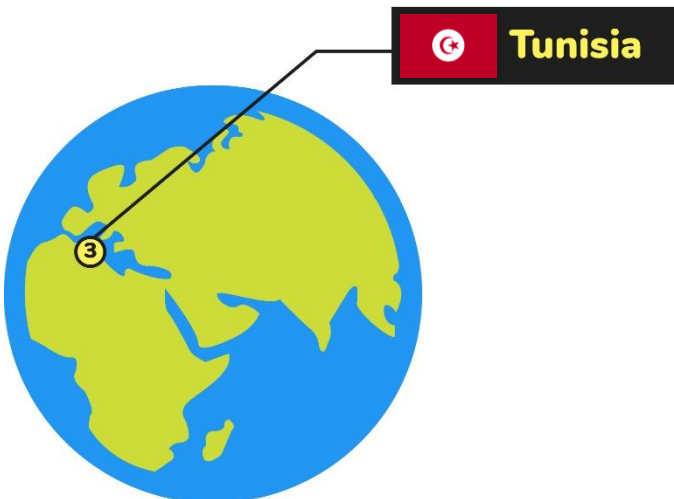
Farmers' Cooperative



Al-Karak Municipality
Municipal Committee



Mumia Falls Organization



Monastir Municipality
Municipal Committee



Notre Grand Bleu Organization
Voice of Children CBO
Imagine

Recommended Non-Technical Training



Eco-Tourism

Eco-Tourism capacity building involves a comprehensive course on the concept of sustainable/responsible tourism. The training will involve introduction to practical strategies and policies governing tourism on a broad level and eco-tourism more specifically.

Topics may include: Eco-reserves. Conservation and biodiversity. Cultural communication. Hospitality.



Product Marketing
and Packaging

Product marketing and packaging training will aid organizations and individuals producing homemade products in ensuring high quality standards and healthy products, as well as their efficient introduction into local and regional markets.

Topics May Include: Consumer behavior. Market Penetration. Branding. Health and safety. The effect of packaging material on food. Food container and packaging differences.



Project Management &
M&E

Training in project management and M&E will aid organization and municipalities in successfully planning and delivering projects. This will enhance their ability to grow sustainably and benefit the surrounding community when opportunities arise. M&E training will aid in ensuring the efficient and obstacle-free implementation of activities and the accurate reporting of results and accomplishments.

Topics May Include: Setting activities, goals and indicators. Budgeting. Quality control. Risk mitigation.



Good Governance

Training in good governance will create a firm understanding of the importance of ethics in the workplace and the significance of creating a transparent work-environment where accountability and integrity are embedded throughout all levels of operation.

Topics May Include: Anti-corruption. Whistleblowing. Transparency. Accountability. Gender mainstreaming, diversity and inclusion.



Unlike training in project management and in good governance, management training applies at the higher levels of organizations. This training will assist managers in leading their organizations successfully and enabling growth within the organization.

Topics May Include: Auditing. Strategic Thinking. Conflict Resolution. Leadership.



Event planning training will equip municipalities and organizations with the necessary skills to successfully organize events and tackle issues that may arise. This training will also feed into the organizations knowledge of time-management, scheduling determining budgets and expectations, evaluating and booking venues, vendors, and accommodations, skills that are integral to the success of endeavors such as the Jdeideh Farmers Market.

Topics May Include: Logistics. Budgeting. Scheduling. Networking.



Practical English will be a vital tool for all beneficiaries dealing with tourists, donors, visitors or engaging with people for any reason. This training will strengthen capacities in general conversation, tourism, catering and in the general work environment.

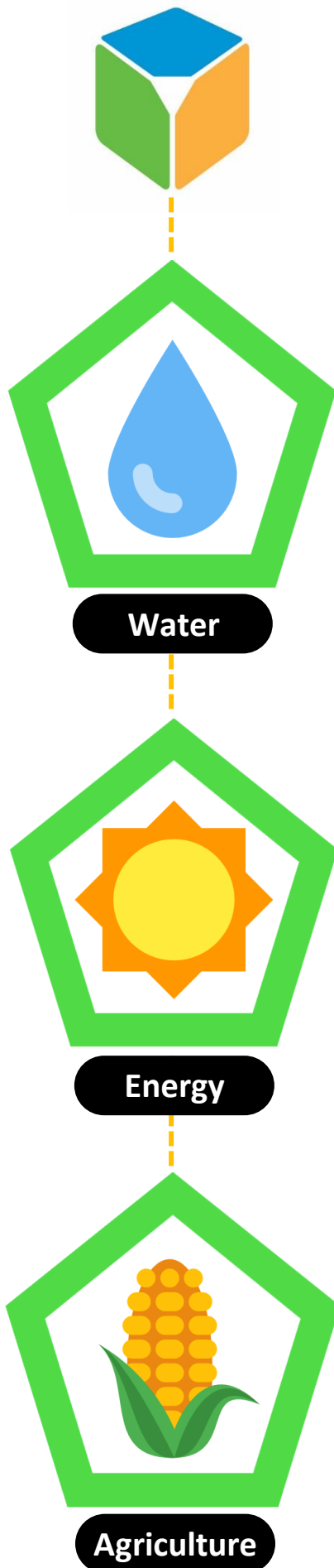
Topics May Include: Identifying vocabulary. Conversational skills. Cultural awareness. Customer service.



Hiking and rappelling safety training will be essential for the Mumia Falls organization's success in terms of the eco-tourism element. The training will involve the basics of hiking and rappelling, safety, and all elements required to ensure that the hiking experience that Mumia visitors are involved in is as safe and enjoyable as possible.

Topics May Include: Fitness. Hiking apparel. Weather. First Aid. Rappelling safety.

Recommended Technical Training



As municipalities and organizations are targeted for intervention in the water sector, it remains vitally important to introduce them to knowledge regarding the efficient use of water, greywater and relevant technologies, sustainable farming and other topics that will be directly beneficial and eventually be disseminated to local communities through campaigns, awareness sessions and seminars. This will create an environment of awareness and naturally aid in developing a smart-water culture in the target community.

Beneficiaries who receive interventions related to water (greywater systems, solar water pumps and drip-irrigation) are main targets for this training to enhance their understanding on the use and maintenance of the systems.

As society grows and energy demand reaches new heights, it becomes vital to provide members of the community (through CBOs) and leaders (municipalities) with knowledge regarding GHGs and the difference between traditional and sustainable energy sources on a deeper level. When information is properly distributed, the community becomes more energy aware and benefit is seen on a large scale.

It is also vital to build the capacities of organizations and municipalities who receive solar interventions on the use and maintenance of the systems to guarantee their longevity and more efficient use.

Agriculture is the final component that brings together the Nexus approach and highlights the synergy between water, energy and food security. Capacity building on sustainable farming methods and practices such as composting and natural fertilizers, drip-irrigation, rotating crops and agroforestry will enhance the quality of farm products and help ensure food security in the community.

These practices can be disseminated to the community efficiently if capacity building is conducted correctly to the right beneficiaries.

Capacity Building Distribution

	Target													Responsibility		Regional?	SDG
	Lebanon					Jordan			Tunisia					HFGD	NERC	Yes/No	
Training	Municipality	Municipal Committee	Baqaata Womens Org.	Lana Youth Foundation	Farmers Coop	Mun.	Municipal Committee	Mumia Falls	Mun.	Municipal Committee	Notre Grand Bleu	VOC	Imagine				
Eco-Tourism														X		No	15
Product Marketing & Packaging														X		No	8
Project Mgmt & M&E															X	Yes	8, 11
Good Governance															X	Yes	5, 11, 16
Management															X	Yes	-
Event Planning														X		No	-
Practical English														X		No	-
Hiking & rappelling safety														X		No	-
Water														X		No	6, 13
Energy															X	No	7, 13
Agriculture														X		No	2, 13